



WEST BAY MEDIA GROUP

FOR IMMEDIATE RELEASE

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West Bay Media Group announces new Strategic Partnership.

West Bay Media Group is excited to announce their latest addition to their portfolio of small business websites - the Suncoast Blues Society.

[St. Petersburg, Florida September 1st 2020] - West Bay Media Group was retained by the Suncoast Blues Society to redevelop their new custom responsive website and to provide ongoing management and consultation of services. Established in 1997, the Suncoast Blues Society (SBS), a 501(c)3 organization, Mission Statement states it "is dedicated to celebrating and promoting the musical genre known as the Blues, preserving its history and traditions, supporting blues musicians, and sharing Blues music with current and future generations in the Tampa Bay area." The pandemic had put a complete stop to all live performances. The SBS decided it was the best time to rebuild their website, update the technology, and continue on as an Ecommerce Membership website.

Here is what SBS had to say about this new partnership: "We chose to partner with **West Bay Media Group (WBMG)** for this huge undertaking. WBMG's CEO and founder is none other than local blues bass man **Tom "T-Bone" Hamilton** and he has been working with us non-stop for the past 5 months!"

We were able to migrate the entire existing membership to the new website that was published on August 16th 2020. There were zero disruptions in services provided to the existing customer base. Additionally, the website has active security and backup redundancies in place in case of service interruption. An SSL certificate was properly installed to protect browser integrity with the website. The events page was updated, membership renewals continue, the Shop page can now scale as merchandise grows, and fans will be able to buy tickets to upcoming events through the website

ABOUT West Bay Media Group

West Bay Media Group is a technology company that specializes in designing, deploying, managing, and marketing of small business websites. Founded by entrepreneur, Tom Hamilton, the company continues to add new partnerships. With a background in technology, sales, marketing, and consulting, Mr. Hamilton brings his vast knowledge in these areas to assist every partner with their online strategies.

OTHER STRATEGIC PARTNERS

drsalinsky.com

jbcabinet.com

aiosarealty.com

coffmancapital.com

edgewaterpines.com

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For more information on **West Bay Media Group**

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