



## WEST BAY MEDIA GROUP

FOR IMMEDIATE RELEASE

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**West Bay Media Group helps to launch the Blair Mahoney Agency.**  
*The Blair Mahoney Agency will provide nurses and social workers staffing services for the healthcare community.*

[St. Petersburg, Florida May 13th, 2022] - The Blair Mahoney Agency contracted with West Bay Media Group to launch a new brand for their start up healthcare staffing agency. Margaret Blair, CEO of the Blair Mahoney Agency requested that we collaborate with her to create her new brand. This involved developing a new logo with the client's input every step of the way to ensure that the company's appearance in marketing represents the founder's vision. Working with the initial concept of a hummingbird, both teams worked through revisions until the final logo was approved.

In addition to creating the brand, West Bay Media Group, designed, developed, deployed, and maintained the custom responsive website entitled [caremanagementstaff.com](http://caremanagementstaff.com). The website will be a hub for healthcare providers to acquire relevant information about staffing-related items. Also, candidates, healthcare providers, and general inquiries will be automated through custom forms. This effective mode of communication will facilitate the needs of the agency. This foundation will provide an opportunity to scale online as the new business grows.

As founder Margaret Blair states "*Choosing to use The Blair-Mahoney Care Management Staffing Agency, LLC will be the best decision you'll make for your patients, care management department, and organization.*" - Margaret Blair, CEO

We look forward to a long prosperous strategic partnership. Tom Hamilton CEO West Bay Media Group

### ABOUT West Bay Media Group

West Bay Media Group is a technology company that specializes in designing, deploying, managing, and marketing of small business websites. Founded by entrepreneur, Tom Hamilton, the company continues to add new partnerships. With a background in technology, sales, marketing, and consulting, Mr. Hamilton brings his vast knowledge in these areas to assist every partner with their online strategies.

### OTHER STRATEGIC PARTNERS

**drsalinsky.com**  
**oneonedoubles.com**  
**aiosarealty.com**  
**coffmancapital.com**  
**edgewaterpines.com**

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For more information on **West Bay Media Group**

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